

FY Q1 July-Sept

1. Quarterly Activity

- a. RFP Activity
 - i. Received – 27
 - ii. Responded - 17
 - iii. Active (as of 10.13.20) – 18
- b. BRE - 3
- c. Site Visits/Presentations
 - i. Primary Jobs - 5
 - ii. Restaurant/Retail – 1
- d. Assists – 36

2. New Locates

- a. None

3. Misc.

- a. Staff Update
 - i. We added a new team member late last quarter.
 - ii. Kegan Herrick will serve as our new Communications Coordinator. Kegan previously served as a Digital Communications Coordinator for Oklahoma State University.
- b. Startup Stillwater
 - i. In This Together
 - 1. We opened the quarter by closing out virtual programming we ran during the main portion of the pandemic restrictions. The final program ran on 7/1/20 and consisted of facility professionals (i.e. architect, engineer, and an HR Professional) discussing how companies can/should layout their office spaces as they return to work.
 - ii. Franchise Forum
 - 1. We launched our next round of virtual programming for Entrepreneurs called “De-Risking Entrepreneurship: The Franchise Model”
 - 2. Our hope is to show local entrepreneurs another avenue to start a business. You can buy one with the playbook already written.
 - a. Next Session: Session 2
 - i. 10/21 9a via Zoom
 - ii. Tom and Chee
 - iii. BancFirst Small Business Lender
 - iv. Register at <https://www.startupstillwater.com/event-details/de-risking-entrepreneurship-the-franchise-model-session-2>
- c. Continuing Education
 - i. Trenton and I are attending the OU EDI CEcD Exam Prep, this is the final piece to qualify for the CEcD exam.
 - ii. We intended on taking this earlier in the year, but the in-person was canceled. We’re now taking it virtually on 11/2-11/3
- d. Lemonade Day

- i. We held our second annual Lemonade Day on Saturday August 22nd
 - ii. We didn't feel best to host the bank day in person this year so we held it virtually. Several bankers in town helped produced a video about small business banking. Next year we'll host this in-person.
- e. Mask Campaign
 - i. We continue to encourage citizens to wear their mask. We have received several phone calls and emails asking if we would do another round of free masks. Some have indicated they would pay for them if they had better buying power.
 - ii. We are starting a bulk mask order campaign this month. Dearing's will help us place the order for October. Eskimo Joe's Promotional Products and Knight Medical Supply will help us with November and December.
 - iii. You can purchase them on our website and place your company on a waitlist for free masks if costs are a barrier
 - iv. Stillwater Medical is going to match the masks purchased and use those to supplement our order and hopefully deliver to those businesses who may not be able to afford them.
 - v. Go to <https://www.stillwaterchamber.org/events/view/id/3537> to get in on the first order.